

# THE WINE ECONOMIST

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## Tasting Notes for Three Colorful New Wine Books

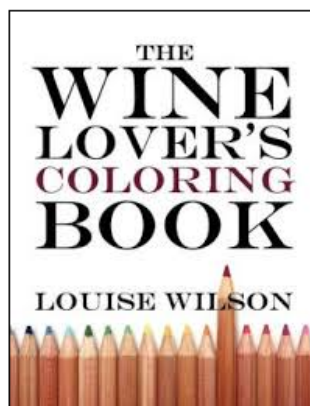
MAY 7, 2013  
By Mike Veseth  
in BOOK REVIEWS  
2 COMMENTS

A number of new wine books arrived earlier this year. Sensing that I wouldn't be able to find time to give reviews my full attention while in the final revision stages of *Extreme Wine*, I offered three of them to my university students for Spring Break reading. The only catch: they would have to write brief "tasting notes" for publication on The Wine Economist.

### The Color of Wine

Erin picked *The Wine Lover's Coloring Book* by Louise Wilson. Her tasting note reads.

*The Wine Lover's Coloring Book by Louise Wilson makes learning about the world's wine regions appealing and fun for wine enthusiasts and budding professionals alike! Wilson's book is full to the brim with colorful diagrams and vital information, and the hands-on learning approach is particularly well suited to visual learners. This interactive book is the perfect blend of accessibility and educational content.*



I liked the idea of this book quite a lot, but after paging through it twice I decided that I wanted more — more in the art or more in the text. Could the diagrams do more to illustrate the terroir (as opposed to basic geographic lines of wine regions)? Could more be done with the wines themselves? And is it possible to do more while still keeping to the appealing coloring book format? I dunno — maybe not.

But the author is plainly very creative (and a fine artist, too), so perhaps she will think of a visual way to take her readers to the next level in a future volume. In the meantime, as Erin's note makes clear, this is a welcome addition to the wine education bookshelf.

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Thanks to Erin, Kelsey and Kayla for their tasting notes. Thanks to the authors and publishers for providing the books.



### THE WINE ECONOMIST

What do you get when you cross the Wine Spectator, America's best-selling wine magazine, with the Economist, the world's leading business weekly? The answer is this blog, The Wine Economist, which analyzes and interprets today's global wine markets. Staff: Mike Veseth (editor-in-chief) & Sue Veseth (contributing editor).



### ABOUT THE AUTHOR

Mike Veseth is the Robert G. Albertson Professor of International Political Economy at the University of Puget Sound. He is the author of many books, including *Wine Wars* (2011) and *Extreme Wine* (forthcoming October 2013).

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